



2016 Dealer Claim Form

• ONE(1) CLAIM FORM FOR EACH INVOICE SUBMITTED
 • ALL CLAIMS ARE DUE BY 1/15/17

Use the following form to request reimbursement from Co-op, Non-Metro & Dealer Conversion Funds

**DON'T FORGET TO ASK FOR PRE-APPROVAL
 ON ANYTHING THAT ISN'T FROM THE CARRIER AD-KIT OR A FACTORY VENDOR (FV)**

DID YOU...?

Use the correct Carrier logo (w/ leaf) and "turn to the experts" tagline in all advertising (logo & tagline must visually & audibly occur in TV/ radio/theater advertising)

- TV: Logo and tagline clearly and prominently shown, plus audible mention of both brand and tagline
- Radio: Audible mention of brand 2x in a 30-sec / 3x in a 60-sec spot; tagline ("turn to the experts") 1x per spot
- Print: Carrier logo should be EQUAL in size to the dealer logo



DEALER NAME _____ AIREFCO ACCT # _____

COMPLETE CLAIM INFORMATION BELOW:

VENDOR NAME _____

VENDOR INVOICE # _____ INVOICE DATE _____

(From) _____ RUN DATES (Thru) _____

OF TIMES RUN _____ INVOICE AMOUNT _____

- CLAIM TYPE:
- Ductless Co-op
 - Residential Co-op
 - Non-Metro Fund
 - Dealer Conversion

AMOUNT CLAIMED _____

DEALER SIGNATURE _____ DATE _____

TM SIGNATURE (REQUIRED) _____ DATE _____

INTERNAL USE ONLY			
Media Code	G/L #	Fund Code	Amt. Credited (\$)
CE Approval Code	CE Claim #	Total Credited (\$)	
Comments			

1 CHECK MEDIA TYPE BELOW:		NON-METRO FUNDS	2 CHECK BACK-UP INCLUDED BELOW:										
			INVOICE	PHOTO	FINISHED PIECE	SCRIPT	TEAR SHEET	URL	VIN #s	RECEIPTS	ACTIVITY REPORT		
<input type="checkbox"/>	Air Advice	ELIGIBLE	<input type="checkbox"/>										
<input type="checkbox"/>	Angie's List (magazine ads require tear sheet)	-	<input type="checkbox"/>					<input type="checkbox"/>	<input type="checkbox"/>				
<input type="checkbox"/>	Apparel* (FV: Shilling or Cintas)*	-	<input type="checkbox"/>										
<input type="checkbox"/>	Apparel* type _____	-	<input type="checkbox"/>	<input type="checkbox"/>									
<input type="checkbox"/>	Billboards, Bus Signs and Benches* (FV: TKO Graphix or uCreate)	ELIGIBLE	<input type="checkbox"/>	<input type="checkbox"/>									
<input type="checkbox"/>	Call Tracking*	-	<input type="checkbox"/>									<input type="checkbox"/>	
<input type="checkbox"/>	Direct Mail* (postcards, flyers, door hangers, coupon mailer)	ELIGIBLE	<input type="checkbox"/>		<input type="checkbox"/>								
<input type="checkbox"/>	Home Shows/Equipment Displays* (FV: Skyline & Matrix Imaging)	ELIGIBLE	<input type="checkbox"/>	<input type="checkbox"/>									
<input type="checkbox"/>	Internet* (FV: Sequoia, SOS or MTA360) type _____	ELIGIBLE	<input type="checkbox"/>					<input type="checkbox"/>					
<input type="checkbox"/>	Lead Generating Tools* (text messaging; FV: Comfort Builder & Demandforce) type _____	-	<input type="checkbox"/>										
<input type="checkbox"/>	Literature (Carrier)	-	<input type="checkbox"/>										
<input type="checkbox"/>	Newsletters* (FV: EB & L Marketing & StayConnected)	ELIGIBLE	<input type="checkbox"/>		<input type="checkbox"/>								
<input type="checkbox"/>	Newspaper/Magazines*	ELIGIBLE	<input type="checkbox"/>					<input type="checkbox"/>					
<input type="checkbox"/>	Outdoor Building Signs* (FV: Federal Health)	-	<input type="checkbox"/>										
<input type="checkbox"/>	Outdoor Building Signs* (local vendor)	-	<input type="checkbox"/>	<input type="checkbox"/>									
<input type="checkbox"/>	Phone On-Hold & Call Tracking* (FV: Commercials on Hold)	-	<input type="checkbox"/>										
<input type="checkbox"/>	Phone On-Hold & Call Tracking* (local vendor)	-	<input type="checkbox"/>				<input type="checkbox"/>						
<input type="checkbox"/>	Promo Items & Customer Appreciation Gifts* (FV: Shilling & To Your Success)	-	<input type="checkbox"/>										
<input type="checkbox"/>	Promo Items* (local vendor)	-	<input type="checkbox"/>	<input type="checkbox"/>									
<input type="checkbox"/>	Service Stickers or T-stat Stickers*	-	<input type="checkbox"/>		<input type="checkbox"/>								
<input type="checkbox"/>	Signs, Banners, Posters, etc.* (FV: TKO or Skyline)	ELIGIBLE	<input type="checkbox"/>										
<input type="checkbox"/>	Signs, Banners, Posters, etc.* (local vendor)	ELIGIBLE	<input type="checkbox"/>	<input type="checkbox"/>									
<input type="checkbox"/>	Travel (only factory tours & National CFAD Meeting)	-	<input type="checkbox"/>									<input type="checkbox"/>	
<input type="checkbox"/>	Training (indicate class) _____	-	<input type="checkbox"/>										
<input type="checkbox"/>	Radio/TV/Cable* (indicate type) _____	ELIGIBLE	<input type="checkbox"/>					<input type="checkbox"/>	include notarized affidavits				
<input type="checkbox"/>	Vehicle Identification* (FV: TKO Graphix)	ELIGIBLE	<input type="checkbox"/>										
<input type="checkbox"/>	Vehicle Identification* (local vendor) _____	ELIGIBLE	<input type="checkbox"/>	<input type="checkbox"/>					<input type="checkbox"/>				
<input type="checkbox"/>	Yellow Pages* (local vendor) _____	ELIGIBLE	<input type="checkbox"/>						<input type="checkbox"/>	include cover & ad pages			
<input type="checkbox"/>	YouTube & Social Media* (local vendor) _____	ELIGIBLE	<input type="checkbox"/>					<input type="checkbox"/>	<input type="checkbox"/>				

*Pre-approval always required when using a NON Factory Vendor. Other items may need pre-approval. See the 2016 Advertising Policy for more information.